

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	David Bill	Art Unit :	2665
Serial No. :	09/105,840	Examiner :	Man Phan
Filed :	June 26, 1998	Conf. No. :	6055
Title :	DISTRIBUTING PERSONALIZED CONTENT		

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF AUGUST 31, 2007

Please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Amendment to the Drawings** begin on page 16 of this paper.

**Remarks/Arguments** begin on page 17 of this paper.